

ASHIM ADHIKARI

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SUMMARY

Translating business requirements into technical solutions; and fanatical about quality, usability, security & scalability;
Experienced User Interface and Experience Designer with focus on optimal efficiency, simplicity, and functionality. Competent at creating user-friendly interface with an easily navigable design. Translates high-level requirement into necessary flow and artifacts. Specializes in creating clean, artful design that are both intuitive and functional

TECHNICAL SKILLS

- Sketch App
 - InVision
 - Adobe Creative Suite
 - Adobe Photoshop
 - Illustrator, InDesign
 - Adobe After Effects
 - Adobe XD
 - Principle Animation
 - Axure RP
 - Zeplin
 - Balsamiq
 - MS Office & Key Note
 - Jira, Basecamp, Trello
 - Wireframes and Mockups
 - Prototyping
 - User Interface (UI)
 - User Experience (UX)
 - Visual Design
 - Interaction Design (IxD)
 - Human Centered Approach
 - User Analysis
 - User Research
 - Information Architecture
 - Design & Implementation
 - Requirements Definition
 - Collaboration
 - HTML & CSS
 - WordPress
 - Basics of
 - PHP
 - JavaScript
 - AngularJS
 - ReactJS
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PROFESSIONAL EXPERIENCE

Quicken Inc.

09/2018 – till date

Menlo Park, CA // Sr. Product Designer

- Building an awesome financial product for you.

Technologies: Sketch, Zeplin, Photoshop, Trello, Principle, InVision, Jira, Agile, and Heart & Soul

Walmart Ecommerce

04/2018 – 09/2018

San Bruno, CA // Sr. Product Designer

- Designed UX for Walmart.com and native apps while working closely with the core UX discovery team.
- Revamped various existing modules and designed new modules implementing user research - needs and requirements, user behavior, competitive analysis, and benchmarking
- Built low to high fidelity sketches, flowcharts, and wireframes.
- Collaborated with others including other designers, leadership, engineers, product managers, QA staff, accessibility team members, and partners in marketing.

Technologies: Sketch, Zeplin, Photoshop, Trello, Principle, InVision, Jira, Agile, Keynote

Freelance

06/2017 – 02/2018

San Francisco, CA // UI & Visual Designer

- Worked with a range of clients focusing on iOS & Android application, Websites, Landing Pages, Web Applications and decks design.
- Private clients include Global Healing Blend LLC (US), Social Paragon LLC (US), M&M Prints LLC (US) & Hunter IT.
- Met with clients in person and via Skype.
- Comfortable working at any stage in a products development, from a napkin sketch to a public company.
- Ability to work fast and can be trusted with projects that need to be under the radar.

Technologies: Photoshop, Illustrator, InDesign, Sketch, Principle, Visio, Key Note, HTML/CSS, Agile, WordPress

GARB CONSULTING GROUP LLC

03/2014 – 05/2017

New Jersey // UI/UX Designer & Remote Team Lead

- Initiated web interaction design best practices, with a focus on consistency and usability while working with the team to make various clients projects and products.
- Translated concepts to visuals, estimated time & costs. Determined developer requirement & specifications.
- Won over a difficult stakeholder by designing detailed wireframes for every screen and state.
- Promoted and communicated new ideas, process improvements and new technologies to team members.

Technologies: Sketch, Photoshop, Illustrator, Principle, InVision, SysAid, HTML/CSS, Agile, Jira

PATTERN FUSION LAB

01/2013 – 02/2017

(offshore) Nepal // UI/UX Designer

- Conceptualized and implemented a wide range of internally produced projects, including marketing website, microsites, graphical emails, company identity, and product interfaces.
- Designed interfaces for some of the high-end apps in the company for clients.
- Produced UI and visual solutions, created UX flows, built wireframes, and wrote specifications for developers.
- Excellent ability to read code and suggested changes to make the finished project glitch free.
- Demonstrated expertise in setting up and deployment of the web and application servers, and administration of remote systems and web server clusters.
- Project managed and served as the primary contact between the company and client companies.

Technologies: Photoshop, Illustrator, Sketch, Basecamp, WordPress, HTML/CSS, Slack, AxureRP, Microsoft Visio

Bindle INC

12/2015 – 07/2016

Ottawa, Canada // Visual Designer (UI/UX)

- Created website designs, mobile app designs, landing page campaign designs, and more.
- Worked on a team included developers, designers and QA.
- Responsible for project planning and keeping track of schedules and timelines.
- Dedicated in building and optimizing the performance of user-centric, high-impact application.
- Leveraged technical, analytical and problem-solving skills to create dynamic, high-speed website, apps and platforms fueling competitive advantage and revenue growth.

Technologies: Photoshop, Sketch, Principle, OmniGraffle, InVision, Slack, IOS & Android

SNOWMOWR INC

04/2015 – 12/2015

Ottawa, Canada // Visual Designer (UI/UX)

- Created wireframes and conducted IA/UX reviews for the SnowMowr 2.0 mobile applications
- Designed user interface from inception to final product on Sketch/adobe creative suite & successfully re-branded and launched brand new version of mobile applications which increased unique visitors and exceeded expectation.
- Acted as a liaison between technology team and subject matter experts to establish requirements and determine user needs.
- Planned and executed usability testing, incorporated user/feedback to final product design

Technologies: Sketch, Principle, Marvel App, Mocqups, Slack, AxureRP, IOS & Android

Armenian National Committee of America

03/2014-01/2015

Washington D.C. // UI Designer & Backend Project Manager

- Created storyboards, wireframes and worked on user testing to rebrand the overhaul of the website.
- Designed frontend User Interface and led backend development team to assist with programming for the website overhaul.
- Ensured the technical feasibility and optimum functioning of design features that accelerated load-time and improved site overall quality with better backend system and designs.

Technologies: Adobe Photoshop, Marvel App, Mocqups, Slack, WordPress, PHP, HTML/CSS, Bootstrap

RJ Sports Apparel LLC

02/2013-03/2014

(offshore) Nepal // Graphics & Print Designer

- Successfully managed and coordinated graphic design projects from concept through completion.
- Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Designed corporate brandings, print designs.

Technologies: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, MS office

Himalayan Climate Initiative
(offshore) Nepal // **Social Media & Brand Outreach Officer**

06/2012-04/2013

- Worked closely with the team members of project "The Great Himalayan Trail" and execute a proactive, social content calendar, managing all phases of digital marketing initiatives from concept through the delivery and optimizations.

EDUCATION

University of Michigan (MichiganX on Edx.org) **2016-2017**
Micro Master's Program in User Experience Research & Design (online)

Massachusetts Institute of Technology, Boston **2015-2016**
Certificate in New Venture Leadership (on Campus)

Nepal College of Information Technology **2011-2013**
Bachelor of Engineering in Computer Science