

ASHIM ADHIKARI

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SUMMARY

Translating business requirements into technical solutions; and fanatical about quality, usability, security & scalability;
Experienced User Interface and Experience Designer with focus on optimal efficiency, simplicity, and functionality. Competent at creating user-friendly interface with an easily navigable design. Translates high-level requirement into necessary flow and artifacts. Specializes in creating clean, artful design that are both intuitive and functional

TECHNICAL SKILLS

- Sketch App
 - InVision
 - Adobe Creative Suite
 - Adobe Photoshop
 - Illustrator, InDesign
 - Adobe After Effects
 - Adobe XD
 - Principle Animation
 - Axure RP
 - Zeplin
 - Balsamiq
 - MS Office & Key Note
 - Jira, Basecamp, Trello
 - Wireframes and Mockups
 - Prototyping
 - User Interface (UI)
 - User Experience (UX)
 - Visual Design
 - Interaction Design (IxD)
 - Human Centered Approach
 - User Analysis
 - User Research
 - Information Architecture
 - Design & Implementation
 - Requirements Definition
 - Collaboration
 - HTML & CSS
 - WordPress
 - Basics of
 - PHP
 - JavaScript
 - AngularJS
 - ReactJS
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PROFESSIONAL EXPERIENCE

Walmart Ecommerce

04/2018 – till date

San Bruno, CA // Sr. Product Designer

- Designed UX for Walmart.com and native apps while working closely with the core UX discovery team.
- Revamped various existing modules and designed new modules implementing user research - needs and requirements, user behavior, competitive analysis, and benchmarking
- Built low to high fidelity sketches, flowcharts, and wireframes.
- Collaborated with others including other designers, leadership, engineers, product managers, QA staff, accessibility team members, and partners in marketing.

Technologies: Sketch, Zeplin, Photoshop, Trello, Principle, InVision, Jira, Agile, Keynote

Freelance

06/2017 – 02/2018

San Francisco, CA // UI & Visual Designer

- Worked with a range of clients focusing on iOS & Android application, Websites, Landing Pages, Web Applications and decks design.
- Private clients include Global Healing Blend LLC (US), Social Paragon LLC (US), M&M Prints LLC (US) & Hunter IT.
- Met with clients in person and via Skype.
- Comfortable working at any stage in a products development, from a napkin sketch to a public company.
- Ability to work fast and can be trusted with projects that need to be under the radar.

Technologies: Photoshop, Illustrator, InDesign, Sketch, Principle, Visio, Key Note, HTML/CSS, Agile, WordPress

GARB CONSULTING GROUP LLC

03/2014 – 05/2017

New Jersey // UI/UX Designer & Remote Team Lead

- Initiated web interaction design best practices, with a focus on consistency and usability while working with the team to make various clients projects and products.
- Translated concepts to visuals, estimated time & costs. Determined developer requirement & specifications.
- Won over a difficult stakeholder by designing detailed wireframes for every screen and state.
- Promoted and communicated new ideas, process improvements and new technologies to team members.

Technologies: Sketch, Photoshop, Illustrator, Principle, InVision, SysAid, HTML/CSS, Agile, Jira

PATTERN FUSION LAB**01/2013 – 02/2017**

(offshore) Nepal // UI/UX Designer

- Conceptualized and implemented a wide range of internally produced projects, including marketing website, microsites, graphical emails, company identity, and product interfaces.
- Designed interfaces for some of the high-end apps in the company for clients.
- Produced UI and visual solutions, created UX flows, built wireframes, and wrote specifications for developers.
- Excellent ability to read code and suggested changes to make the finished project glitch free.
- Demonstrated expertise in setting up and deployment of the web and application servers, and administration of remote systems and web server clusters.
- Project managed and served as the primary contact between the company and client companies.

Technologies: Photoshop, Illustrator, Sketch, Basecamp, WordPress, HTML/CSS, Slack, AxureRP, Microsoft Visio**Bindle INC****12/2015 – 07/2016**

Ottawa, Canada // Visual Designer (UI/UX)

- Created website designs, mobile app designs, landing page campaign designs, and more.
- Worked on a team included developers, designers and QA.
- Responsible for project planning and keeping track of schedules and timelines.
- Dedicated in building and optimizing the performance of user-centric, high-impact application.
- Leveraged technical, analytical and problem-solving skills to create dynamic, high-speed website, apps and platforms fueling competitive advantage and revenue growth.

Technologies: Photoshop, Sketch, Principle, OmniGraffle, InVision, Slack, IOS & Android**SNOWMOWR INC****04/2015 – 12/2015**

Ottawa, Canada // Visual Designer (UI/UX)

- Created wireframes and conducted IA/UX reviews for the SnowMowr 2.0 mobile applications
- Designed user interface from inception to final product on Sketch/adobe creative suite & successfully re-branded and launched brand new version of mobile applications which increased unique visitors and exceeded expectation.
- Acted as a liaison between technology team and subject matter experts to establish requirements and determine user needs.
- Planned and executed usability testing, incorporated user/feedback to final product design

Technologies: Sketch, Principle, Marvel App, Moccups, Slack, AxureRP, IOS & Android**Armenian National Committee of America****03/2014-01/2015**

Washington D.C. // UI Designer & Backend Project Manager

- Created storyboards, wireframes and worked on user testing to rebrand the overhaul of the website.
- Designed frontend User Interface and led backend development team to assist with programming for the website overhaul.
- Ensured the technical feasibility and optimum functioning of design features that accelerated load-time and improved site overall quality with better backend system and designs.

Technologies: Adobe Photoshop, Marvel App, Moccups, Slack, WordPress, PHP, HTML/CSS, Bootstrap**RJ Sports Apparel LLC****02/2013-03/2014**

(offshore) Nepal // Graphics & Print Designer

- Successfully managed and coordinated graphic design projects from concept through completion.
- Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Designed corporate brandings, print designs.

Technologies: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, MS office**Himalayan Climate Initiative****06/2012-04/2013**(offshore) Nepal // **Social Media & Brand Outreach Officer**

- Worked closely with the team members of project "The Great Himalayan Trail" and execute a proactive, social content calendar, managing all phases of digital marketing initiatives from concept through the delivery and optimizations.

EDUCATION

University of Michigan (MichiganX on Edx.org)

Micro Master's Program in User Experience Research & Design (online)

2016-2017

Massachusetts Institute of Technology, Boston

Certificate in New Venture Leadership (on Campus)

2015-2016

Nepal College of Information Technology

Bachelor of Engineering in Computer Science

2011-2013