

ASHIM ADHIKARI

6530 SCHMIDT LANE, EL CERRITO, CA, USA

PHONE
909-999-6440

EMAIL
masterashim@hotmail.com

WEBSITE
ashimadhikari.com.np
masterashim.dribbble.com

SOCIALS
masterashim (LinkedIn)

SUMMARY

Translating business requirements into technical solutions; and fanatical about quality, usability, security & scalability;

Experienced User Interface and Experience Designer with focus on optimal efficiency, simplicity, and functionality. Competent at creating user-friendly interface with an easily navigable design.

Translates high-level requirement into necessary flow and artifacts. Specializes in creating clean, artful design that are both intuitive and functional

EXPERIENCE

Freelance

UI/ Visual Designer

06/2017 – till date

- Worked with a range of clients focusing on mobile apps, web & application design, and decks .
- Private clients include Global Healing Blend LLC (US), Social Paragon LLC (US), Hunteri IT (Brazil).
- Met with clients in person and via Skype.
- Comfortable working at any stage in a products development, from a napkin sketch to a public company.
- Ability to work fast and can be trusted with projects that need to be under the radar.
- Technologies: Sketch, Photoshop, Principle, App Demos, InVision, Zeplin, PDF Decks, Pitches

GARB CONSULTING GROUP LLC

New Jersey // UI/UX Designer & Remote Team Lead

03/2014 – 05/2017

- Initiated web interaction design best practices, with a focus on consistency and usability while working with the team to make various clients projects and products.
- Translated concepts to visuals, estimated time & costs. Determined developer requirement & specifications.
- Won over a difficult stakeholder by designing detailed wireframes for every screen and state.
- Promoted and communicated new ideas, process improvements and new technologies to team members and leadership.
- Used software like Adobe Photoshop and Sketch App to create website and Application for clients.

PATTERN FUSION LAB

NP // UI/UX Designer

01/2013 – 02/2017

- Motivated development team, identified and remove impediments to turn out quality web applications for customers. Excellent ability to read code and suggested changes to make the finished project glitch free.
- Demonstrated expertise in setting up and deployment of the web and application servers, and administration of remote systems and web server clusters.

BINDLE INC

Ottawa, Canada // Visual Designer (UI/UX)

12/2015 – 07/2016

- Dedicated in building and optimizing the performance of user-centric, high-impact website for companies.
- Leveraged technical, analytical and problem-solving skills to create dynamic, high-speed website, apps and platforms fueling competitive advantage and revenue growth.

SNOWMOWR INCCanada // *Visual Designer*

04/2015 – 12/2015

- Designed UI from inception to final product on Sketch & successfully re-branded and launched brand new version of mobile applications which increased unique visitors and exceeded expectation.
- Acted as a liaison between technology team and subject matter experts to establish requirements and determine user needs.
- Planned and executed usability testing, incorporated user/feedback to final product design

ARMENIAN NATIONAL COMMITTEE OF AMERICAWashington, DC // *UI Designer & Backend Project Manager*

03/2014 – 01/2015

- Designed frontend user interface and led development team to assist with backend programming for the parent website overhaul.
- Ensured the technical feasibility and optimum functioning of design features that accelerated load-time and improved site stickiness.

RJ SPORTS APPAREL LLCNepal // *Graphics & Print Designer*

02/2013 – 03/2014

- Successfully managed and coordinated graphic design projects from concept through completion.
- Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

HIMALAYAN CLIMATE INITIATIVENepal // *Social Media & Brand Outreach Officer*

06/2012 – 04/2013

Worked closely with the team members of project "The Great Himalayan Trail" and execute a proactive, social content calendar, managing all phases of digital marketing initiatives from concept through the delivery and optimizations.

EDUCATION**UNIVERSITY OF MICHIGAN (MICHIGANX)***Micro Masters Program*
User Experience Research & Design

2016 – 2017

MASSACHUSETTS INSTITUTE OF TECHNOLOGY*Certificate*
New Venture Leadership

2015 – 2016

NEPAL COLLEGE OF INFORMATION TECHNOLOGY*Bachelor of Engineering*
Computer Science

2011 – 2013

SKILLS

Adobe Photoshop CC 2015, Adobe Illustrator, Adobe InDesign, Adobe XD, Adobe Creative Suite, JavaScript, Sketch App, Invision App, Axure RP, Origami, Principle App, Adobe After Effects
WordPress, HTML, PHP, CSS, AngularJS, ReactJS, Wireframes, Mockups, Prototyping, Human Centred Approach, User Analysis, User Interface Design, User Research, User Experience Design, Interaction Design, Visual design, Information Architecture, Design & Implementation, Requirements Definition, Collaboration