

# ASHIM ADHIKARI

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## Professional Summary

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### CREATIVE UI AND GRAPHIC DESIGNER

*Translating business requirements into technical solutions; and fanatical about quality, usability, security & scalability*

Experienced User Interface and Graphics Designer with focus on optimal efficiency, simplicity, and functionality. Competent at creating user-friendly interface with an easily navigable design. Translates high-level requirement into necessary flow and artifacts. Specializes in creating clean, artful design that are both intuitive and functional.

## Skills

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- Human Centered Approach
- Gathering User Analysis
- User Interface Design
- User Experience Design
- Management Fearless Design
- Information Architecture
- Strategy Brand Stewardship
- Design and Implementation
- Requirements Definition
- Collaboration and Cross-Functional Expertise

## Highlights

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- Exceptional background in providing superior creative design concepts and management of complex hierarchical organizations.
- Adept at all phase of project life-cycle, including requirements gathering and user analysis to information architecture (IA), testing graphics user interface (GUI) design, and implementation.
- Technically proficient in Adobe Photoshop, Illustrator, Indesign, Sketch, HTML/CSS, JS, WordPress
- Exceptional collaborative and interpersonal skills: dynamic team player with well-developed written and verbal communication abilities, highly skilled in client and vendor relations and negotiations; talent at building and maintaining "win-win" partnerships.

## Work History

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### UI Designer & Founder

2013 to 2017

**Pattern Fusion Lab** – Kathmandu, Nepal

Initiated web interaction design best practices, with a focus on consistency and usability while working with the team to make various clients projects and products.

- Translated concepts to visuals, estimated time & costs. Determined developer requirement & specifications.
- Designed and implemented business operations.
- Promoted and communicated new ideas, process improvements and new technologies to team members and leadership.

### Web Team Lead (REMOTE)

2014 to 2017

**Garb Consulting Group LLC** – New Jersey, USA

Motivated development team, identified and remove impediments to turn out quality web applications for customers. Excellent ability to read code and suggested changes to make the finished project glitch free.

- Demonstrated expertise in setting up and deployment of the web and application servers, and administration of remote systems and web server clusters.

**Graphics & Print Designer** 2013 to 2014

**RJ Sports Apparel** – Kathmandu, Nepal

Successfully managed and coordinated graphic design projects from concept through completion. Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

**Social Media & Brand Outreach Officer** 2012 to 2013

**Himalayan Climate Initiative (HCI)** – Kathmandu, Nepal

Worked closely with the team members of project "The Great Himalayan Trail" and execute a proactive, social content calendar, managing all phases of digital marketing initiatives from concept through the delivery and optimizations.

## Projects Portfolio

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**Web UI Design** 2014-2017

- <http://www.bioproductions Summit.com> (SFO based Biomedical event organizer)
- [www.tdsnepal.org](http://www.tdsnepal.org) (Tourism Promotion Organisation)
- [www.windpowernepal.com](http://www.windpowernepal.com) (Wind Power Consulting Agency)
- [www.greatgurkhakhukuri.com](http://www.greatgurkhakhukuri.com) (Web Shop for Nepali Knives globally)
- [www.rosebudtravels.com.np](http://www.rosebudtravels.com.np) (Nepal based Travel Agency)
- [www.blueshorellc.com](http://www.blueshorellc.com) (New Jersey based Engineering Company)

**Website & Mobile UI Design** 2016

**SnowMowr, Canada** ([www.snowmowr.com](http://www.snowmowr.com))

Designed UI from inception to final product and successfully re-branded and launched brand new version of Bindle mobile applications which increased unique visitors and exceeded expectation. Acted as a liaison between technology team and subject matter experts to establish requirements and determine user needs. Planned and executed usability testing, incorporated user/feedback to final product design.

**Bindle App, Canada** ([www.getbindle.com](http://www.getbindle.com))

Dedicated in building and optimizing the performance of user-centric, high-impact website for companies. Leveraged technical, analytical and problem-solving skills to create dynamic, high-speed website, apps and platforms fuelling competitive advantage and revenue growth.

**Frontend Design & Backend Dev Team Lead** 2015

**Armenian National Committee of America, DC, USA** ([www.anca.org](http://www.anca.org))

Designed frontend user interface and led development team to assist with backend programming for the parent website overhaul. Ensured the technical feasibility and optimum functioning of design features that accelerated load-time and improved site stickiness.

**Web UI Design** 2014

The D-Soft Group, France planned, created, launched and managed corporate website for high profile company clients with strong emphasis on user centered design, usability standards, and human factors testing. Few of my works include:

[www.resolest.fr](http://www.resolest.fr)

[www.diagonal-coiffure.fr](http://www.diagonal-coiffure.fr)

[www.carpentier-assainissement.fr](http://www.carpentier-assainissement.fr)

[www.verinauto.eu](http://www.verinauto.eu)

[www.archimest.fr](http://www.archimest.fr)

## Education

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**Certificate in New Venture Leadership:** Global Entrepreneurship Bootcamp 2016  
**MASSACHUSETTS INSTITUTE OF TECHNOLOGY** – Boston

**Micro Masters Program:** User Experience (UX) Research and Design. 2017  
**University of Michigan (MichiganX)** edx.org